



From the President

May Arthur

Dear Colleagues,

2010 is off to a good start, with a stable global economy, and no threats of contagious diseases spreading throughout the United States anytime soon. These factors, in addition to the delay in the release of SEVIS II, should work to our advantage, as no one has to face the challenges we faced last year or fear the impact of SEVIS II's new user interface that might be difficult to navigate.

AAIEP Board members, with the support of many of you, have been very busy planning this year's events which include an AAIEP advocacy session at the TESOL conference in Boston, a NAFSA session in Kansas City "**Intensive English Programs: A Dialogue with U.S. Government Officials**" plus a poster fair titled "An Intensive English Program Fair: Highlighting Program Innovation". In addition, planning for our annual reception at NAFSA is underway. The reception will be held at NAFSA immediately following AAIEP's Annual Business Meeting on Thursday June 3rd.

In other developments, our VPs of Standards have been work-

ing diligently to streamline the PSA process for UCIEP members, and for other applicants, while AAIEP's treasurer has worked closely with Central Office to implement a new annual review procedure and accrual accounting in place of cash accounting.

Some of AAIEP's latest accomplishments include the release of a joint statement with UCIEP & TESOL on Governance for English Language Instruction at Institutions of Higher Education. In addition, AAIEP continues, along with UCIEP, to work actively advocating for passage of legislation requiring IEP's to be accredited by ACCET, CEA, or, if a university or College, by a regional accreditation body as a pre-condition for issuing the form I-20 used by student's to apply for a student visa.

Our membership remains strong at 278 programs, with 42% accredited by ACCET, 20% accredited by

CEA, and 38% under regional accreditation.

I would like to conclude by thanking you for your continued support of our mission and hope to see many of you at our annual reception at NAFSA.

May Arthur

AAIEP President 2009-2010

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Central Office Report

Jon Leyland, Director, AAIEP Central Office

New Member IEPs & Associates

Over the past several months, AAIEP has welcomed five new member intensive English programs:

SD International Academy of English
San Diego, California

EC New York
New York, New York

English Language Program
Purdue University Calumet
Hammond, Indiana

English Language Institute
Wayne State University
Detroit, Michigan

Virginia Tech Language & Culture Institute
Virginia Polytechnic Institute & State University
Falls Church, Virginia

With these new members – and of a couple who had lost membership briefly but then returned – AAIEP counts 281 members on its rolls in nearly every state of the United States.

AAIEP also has a number of ‘associates’, companies and other organizations that support the association while providing services of interest to IEPs and other ESL programs. Over the past few months, we have been pleased to welcome these new AAIEP associates:

EDUCON for Educational Services
Jeddah, Saudi Arabia

Pearson Language
Boston, Massachusetts

Rising Scholars
New York, NY

For a complete list of AAIEP associates and profiles on each, please visit the web site (www.aaiep.org) and click on ‘Marketing Services’. You’ll also find profiles of each in our publication, *AAIEP Member Profiles, 2008-2010*.

Election for the 2010-2011 AAIEP Executive Board

By the time you receive this, member IEPs will have already voted on the candidates nominated to fill five of the rotating seats on the twelve-member Executive Board. Once again, the Nominating Committee has put together a strong slate representing the broad range of our membership:

- **President-Elect – Nominee: Cheryl Delk**
Intensive English Program, Georgia State University, Atlanta, Georgia
- **Vice President-Elect, Advocacy – Nominee: Mathelda Molina**
ELS Language Centers-Houston, Houston, Texas
- **Vice President-Elect, Standards – Nominee: Becky George**
English Language Institute, Leeward Community College – University of Hawai’i, Pearl City, Hawaii
- **Vice President-Elect, Outreach – Nominee: Kathy Kohut**
Intrax International Institute-San Francisco, San Francisco, California
- **Treasurer – Nominee: Michael DiGiacomo**
EC-New York, New York City, New York

Results will be announced Thursday, June 3, 2010 at the Annual AAIEP Business Meeting in Kansas City. Our new elected officers will begin their terms of office at the close of the meeting. ❖

**DON'T FORGET TO
UPDATE YOUR
PROGRAM'S WEB
PROFILE**

Do you represent an AAIEP member program? Has it been a while since you've logged onto the AAIEP web site and updated your program's profile? If so, please take a look and see if you need update or add anything. If you have any questions about this, please contact the AAIEP Central Office (info@aaiep.org).

AAIEP at the ICEF North America Workshop in Miami

Over 25 AAIEP member institutions attended the ICEF North America workshop in Miami last December. In an effort to increase AAIEP's visibility and recognition amongst all participating agents, all member institutions were clearly identified as AAIEP members. This also gave us an excellent opportunity to introduce the "English USA" brand to both members and agents.

We were also given the opportunity to present a 30-minute "Introduction to AAIEP" seminar. Jeanne Hind, immediate Past President, introduced the attending agents to AAIEP and how they can find a great variety of accredited quality English language programs in the member programs for their International students.

The organizer, ICEF, has been an AAIEP associate for many years and we would like to thank them for the outreach opportunities given during the North America Workshop. Associates are an essential part of AAIEP and we encourage all members to take advantage of the many services and special discounts they offer. Details can be found on the aaiep.org website, under the "Marketing Services" section.



Professional Day Conference /Advocacy Day 2010

We are delighted to announce that the Third Annual Professional Day Conference will be held in Washington, DC on October 5th and 6th. Feedback from last year's conference was extremely positive and generated many good suggestions. This year, the conference will be two full days and the topics on the

agenda were proposed by last year's participants. Sessions are scheduled to include a speaker from AIRC, SEVP Update Q&A, Advocacy Update and Training, Congressional Visits, Do's and Don'ts of Embassy Visits, and actual visits by embassy representatives, followed by a

reception. Of course, the popular Lunch with Hot Topics will also be included—the perfect venue to exchange ideas, input, and information with colleagues.

This is a great opportunity for professional development and we look forward to seeing you there! More information, including registration information, will be available at NAFSA. ❖

English USA

AAIEP Standards Update

Geraldine de Berly, VP for Standards (2009-10)

Joann Geddes, VP Elect for Standards (2010-11)

Fifteen programs submitted their Program Self-Appraisal (PSA) for the Board review at the January meeting in Miami Beach. All programs were either approved or fast-tracked. The *fast-track* option means that a program has met nearly all of the standards but needs to send some additional documentation to

course without the preliminary question.

We have generally found that university-based programs have sent us entire institutional handbooks that include policy and practice questions regarding benefits, employment contracts and other human resource issues.

... we hope that these revisions reduce the need for duplication of documents or the need to refer back to the same documents to respond to different sections of the PSA.

substantiate what is stated in the PSA.

For the next round, the PSA has been revised. The primary intent of the revisions is to clarify the need for documentation and to streamline some of the requests. For example, in the 'new' PSA, the numerous evaluation instruments requested now come under the category of 'Evaluations' rather than being dispersed throughout the document.

Another change is the reduction of the Yes/No questions in the first few sections. What we found was that in a number of instances, the questions were answered perfunctorily (with a simple 'yes' or 'no') but no supporting documentation was included; therefore, now we are requesting the documentation as a matter of

This has then required a lot of 'digging' by reviewers, as sections were not properly identified, highlighted or tabbed. An entire handbook could certainly be useful to describe the benefits, rights and privileges of regularly employed full-time personnel or tenured faculty; however, normally, at universities, ESL instructors employed on a part-time basis (not regular part-time) do not have access to said benefit packages. Therefore, the AAIEP requires a handbook that clearly addresses the benefits, rights and privileges (if any) of those instructors. Similarly handbooks designed specifically for the IEP students more often contain the appropriate responses to the PSA questions.

In the future we hope to be able to accept electronic submissions, thereby reducing the mailing costs and the need to deal with the rather cumbersome portfolios. Additionally, this would reduce the amount of storage space needed at the central office. However, this would require reformatting the PSA and the ability to search supporting documents quickly.

In the meantime, we hope that these revisions reduce the need for duplication of documents or the need

to refer back to the same documents to respond to different sections of the PSA. Nevertheless, more refining will be needed/required in the future and we look forward to receiving comments from the membership.



Highlighting Program Innovation

Jeanne Hind

This year there is a new poster fair at NAFSA and many AAIEP and UCIEP members are participating. We encourage everyone to attend the Thursday, June 3 poster fair from 1:00-2:30.

Some of the highlights include creating effective substitution plans, working with sponsors, dealing with crises, celebrating success and retention of students, cultivating campus relationships, developing gateway programs, supporting the beginning learner, navigating the constant changes in the IEP field and many more. There are 28 posters in all and that makes this new poster theme group one of the largest at NAFSA.

This poster fair offers a wonderful opportunity for the participants at NAFSA to have a better understanding of what the varied intensive English programs have to offer international students coming to the U.S. to study.

The idea for the fair developed out of a meeting at NAFSA last year of a leadership group (fondly known as the Alphabet Soup Group) comprised of leaders in AAIEP, UCIEP, TESOL, and ELTA of NAFSA. This group brainstormed ideas for proposing innovative

sessions at NAFSA that helped the IEP community become more visible.

The poster fair seemed like a perfect vehicle for sharing ideas within our field and to the greater NAFSA membership. With some excellent help from NAFSA leadership, we identified this poster theme group with the intention of highlighting innovative IEP practices.

We hope that this will continue to be a popular fair for years to come and urge all AAIEP members to stop by the fair, learn from this year's offerings and plan for your submission for NAFSA 2011! ❖

Save Some Dates and Times at NAFSA 2010

Monday, May 31 5:00-7:00pm

Recruitment, Admissions and Preparation (RAP)

Knowledge Community Networking Reception (ticketed event)

Wednesday, June 2 3:45-5:00

Intensive English Programs: A dialogue with U.S. Government Officials

Thursday, June 3 10:30-11:30

RAP Network Center: Current Topics for IEPs

Thursday, June 3 1:00-2:30

Poster Fair: An Intensive English Program Fair: Highlighting Program Innovation

Thursday, June 3 5:30-6:30pm

AAIEP Annual Business Meeting

Hotel Phillips, Midland

106 W. 12th St.

Kansas City, MO 64105

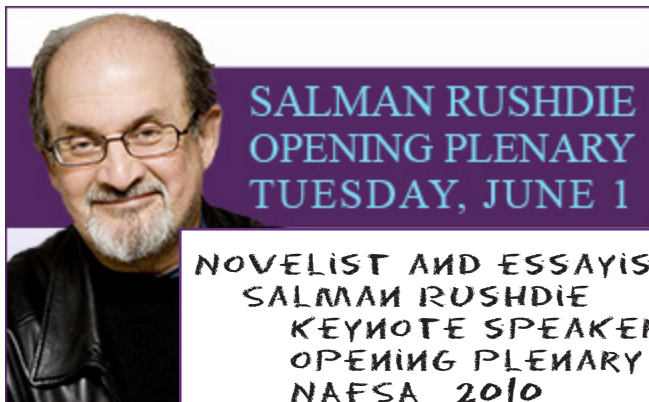
Thursday, June 3 7:00-9:00pm

AAIEP Reception

Raglan Road Irish Restaurant and Pub

170 East 14th St.

Kansas City MO 64105



Election of 2010-2011 AAIEP Executive Board

At the time of publication, member IEPs are voting on five candidates nominated to fill five of the seats on the twelve-member Executive Board. Once again, the Nominating Committee has put together a strong slate representing the broad range of our membership:

President-Elect Nominee

Cheryl Delk, Director, Intensive English Program, Georgia State University

Vice-President Elect Advocacy-Nominee

Mathelda Molina, ELS Language center-Houston

Vice-President Elect Standards-Nominee

Becky George, English Language Institute, Leeward Community College, Hawaii

Vice President Elect Outreach Nominee

Kathy Kohut, Intrax International Institute-San Francisco

Treasurer Nominee

Michael DiGiacomo-EC-New York

Thanks to the Nominating Committee, chaired by Gordon Clark. The work of the committee, which included Brian Hickey, Jane Robison, Alexis Lesharas, and Cindy Ochoa, is greatly appreciated.

If you are interested in serving on the Nominating Committee, please leave your name at the AAIEP booth at NAFSA. ❖



Notes from Advocacy

Keeping the advocacy efforts on the front burners, AAIEP participated in a session called “Enrollment, Legislative, and Advocacy Updates for IEPs” at TESOL 2010 in Boston this year.

It was a success by all reports with 30-40 participants who came out of interest in both the accreditation and governance issues. Beata Schmid, Senior Vice President of Academic Affairs for EF International Language Schools and AAIEP Immediate Past Vice-President for Advocacy; Margot Valdivia, Director of the Center for English Language and Orientation Programs at Boston University and AAIEP/UCIEP member; and Barbara

Hoetje, Director of the English Language Center at Drexel University, current President of UCIEP and AAIEP member were a great team, and seamlessly handed the presenter baton back and forth.

Suzanne Panferov, Director of CESL at the University of Arizona, AAIEP and UCIEP member, and member of the TESOL Board of Directors came from TESOL to officially welcome the participants. John Segota, Director of Advocacy and professional Relations at TESOL stayed and added to the discussion.

Along with enrollment summaries from IIE, Beata Schmid highlighted

the UCIEP/AAIEP accreditation efforts and urged everyone in the room to see their members of Congress soon. Handouts for doing visits were provided. Margot Valdivia spoke about personal advocacy efforts and Barbara Hoetje provided a summary of the cooperation of the joint statement on governance by TESOL, AAIEP and UCIEP. The “Joint Position Statement on Governance for English Language Instruction at Institutions of Higher Education” is available on the TESOL, AAIEP and UCIEP websites. ❖

AAIEP Executive Board 2009-2010

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